DR.
LEADERSHIP | DIVERSITY & INCLUSION | FUTURE OF WORK
BRANDI

To the high achievers, dreamers, visionaries, go-getters, innovators, and trend-setters who understand that true leadership is about making unpopular decisions, going against the grain, and fighting for what is right. Strive to show humble strength, integrity, and respect for the position you have been given; for you have the power to change the world.

BRANDI BALDWIN, PHD

NATIONAL IMPACT

SELECT CLIENTS

BAYADA® Home Health Care

United Way

DISCOVER®

Johns Hopkins Center for Talented Youth

SiriusXM® Satellite Radio

COMCAST

PBS

iHeartMEDIA

BIO

250+
Keynotes & Presentations

60,000+
Trained & Advised

100+
Companies Served

Dr. Brandi Baldwin is a psychology and business professor turned entrepreneur who is a thought leader and author tackling the world's most relevant business challenges: diversity and inclusion, motivating millennials to level-up their leadership, and advocating for equity in all levels of business.

Dr. Brandi's noteworthy accomplishments include being appointed to Philadelphia Mayor Jim Kenney's Millennial Advisory Commission, being named one of Philadelphia's Most Influential African Americans, receiving Philadelphia Business Journal's 40 Under 40 award, and the 2019 Diversity and Inclusion Outstanding Ally honor from the Philadelphia Inquirer. She is an alumnus of Temple University, having received an undergraduate degree in Psychology, a Master's in Organizational Development, and a doctorate in Educational Leadership and Policy. Dr. Brandi has held teaching positions at institutions such as Temple University, Lancaster Bible College, and Johns Hopkins. Most recently, she was invited to join the teaching team at the Wharton School of Business at the University of Pennsylvania.

THE ENTREPRENEUR

MILLENNIAL VENTURES

Dr. Brandi's company, Millennial Ventures Holdings is the parent company to a suite of brands in a variety of industries including technology, media, publishing, and diversity and inclusion.

MILLENNIAL VENTURES BRANDS

The Center for millennial engagement

COLORCAST PODCAST NETWORK

LEADERISH MEDIA

CALLING ALL ALLIES PROJECT

DoctorBrandi.com

AREAS OF EXPERTISE

Dr. Brandi receives requests to speak at leadership summits, C-suite executive meetings, student leadership conferences, membership association events, graduation ceremonies, university lecture series, nationally syndicated radio outlets, and local and regional news stations.

Her areas of expertise fall into four broad categories:

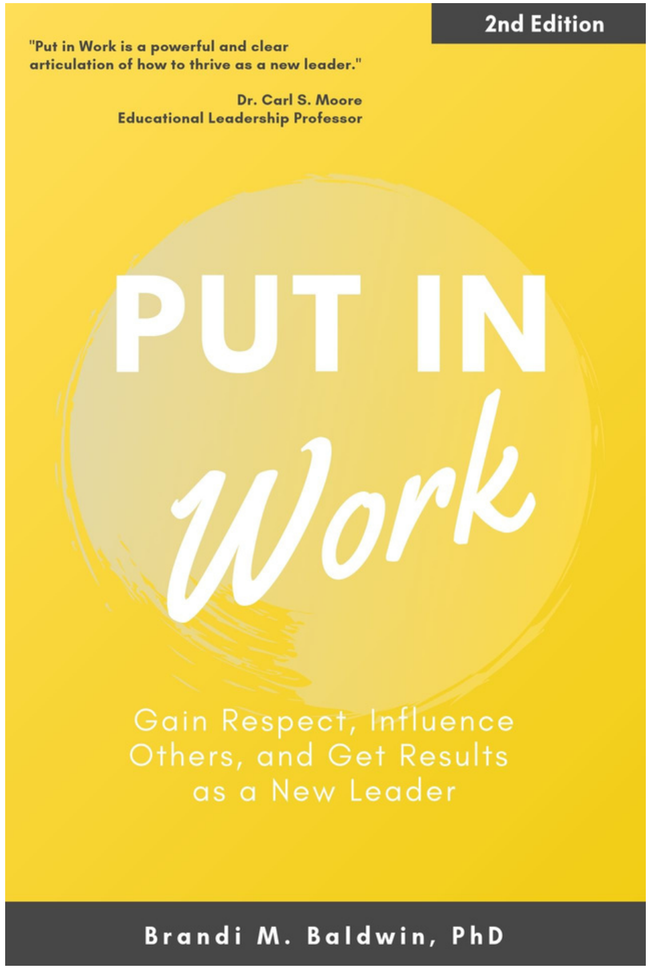
- Leadership
- Millennial Engagement
- Diversity, Equity, and Inclusion
- The Future of Work

Visit her website for a list of specific engagements she's accepted over the last few years.

THE AUTHOR

AUTHORSHIP

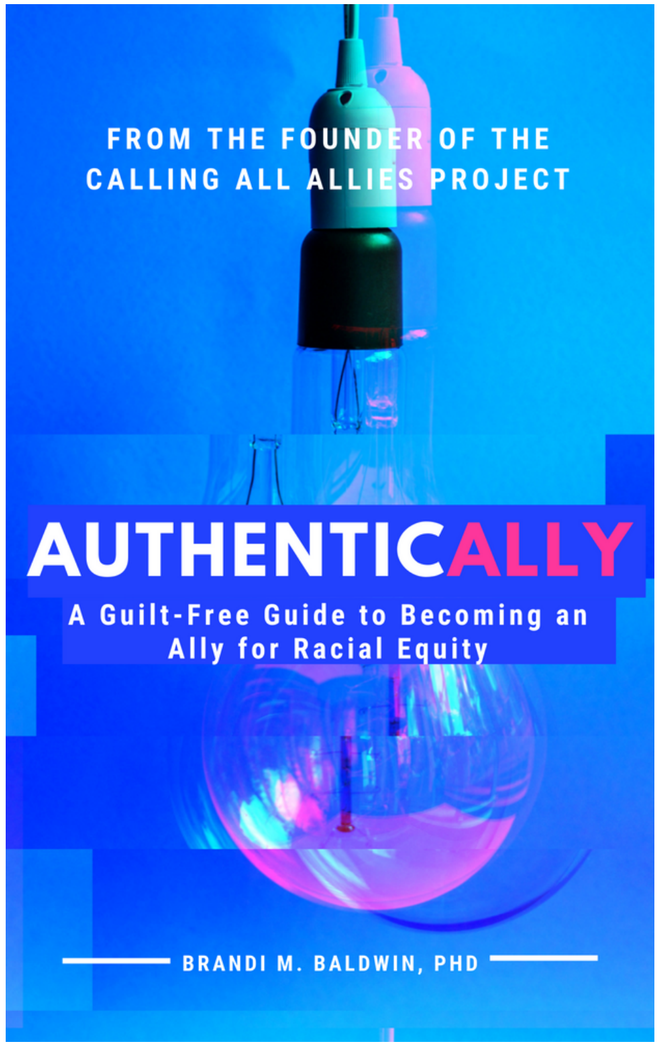
In Dr. Brandi's first book, **Put in Work: Gain Respect, Influence Others, and Get Results as a New Leader**, she takes a practical approach to help "new" leaders of all ages get results while building an air-tight leadership brand. The success of this book came as a result of colleges, universities, and corporations ordering the text in bulk as a resource for their students and employees.



THE AUTHOR

AUTHORSHIP

In Dr. Brandi's second book, **Authentic Ally: A Guilt-Free Guide to Becoming an Ally for Racial Equity,** she challenges and inspires professionals to step up authentically as allies at work for people of color. This book includes a professional development guide that organizational leaders can use to reimagine what inclusivity looks like within their teams.



With thousands of followers across social media platforms, and years of experience working behind the scenes with hundreds of companies, Dr. Brandi is bringing her witty ideas, unconventional insights, and bold ideas to the masses with the debut of two podcasts, "Leader-ish Podcast with Dr. Brandi" and "Diversity & Confusion".

INFLUENCER + THOUGHT LEADER

CONTACT

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BOOKINGS

Team@DoctorBrandi.com

Dr. Brandi Baldwin
College Commencement Keynote

WHAT'S THE WORD?

Testimonials from Clients of Dr. Brandi

Dr. Brandi was the keynote speaker for an event hosted by our Women's Leadership Network. She worked with us prior to the event to identify a topic and messaging that would resonate with our audience, and delivered a program that was engaging, entertaining, and relevant. She had a way of relating to our group (women, men, cross-generational, and other demographics) in a way that made sense to each group, and obviously worked very hard to tailor the messaging to our specific event. She was one of the most empowering speakers we've hosted: we felt lucky to have met her and would be happy to recommend her to any group looking for a speaker at one of their events.

KATIE STELLARD, SENIOR MANAGER, HEAD OF NAVIGATE'S WOMEN'S LEADERSHIP NETWORK
NAVIGATE

It is truly a pleasure to participate and be a part of the great work that Dr. Brandi does to provide resources and guidance to a generation of young people. Her wealth of knowledge and expertise are matched by her incredible ability to communicate her ideas and connect with her audience.

Keep up the incredible work!

KENNY JOHNSON, COORDINATOR, COMMUNITY ENGAGEMENT
PHILADELPHIA PHILLIES (MLB)

Dr. Brandi was absolutely amazing. She is an awesome speaker!!!

JEAN DOUGLAS-WHITE,
ASSISTANT DIRECTOR OF PARTNERSHIPS
HARCUM COLLEGE

The concession merchants were very engaged and I saw many taking notes. The energy and enthusiasm was encouraging. I received calls from the merchants saying how the session was very helpful.
The merchants also said they were very surprised since they have had all types of customer service training; none however, provided in detail, methods to help create a change in behavior for themselves and their employees.

SISSY WILLIAMS
ASSISTANT GENERAL MANAGER
PHILADELPHIA INT'L AIRPORT

Dr. Brandi was inspiring and enthusiastic and engaged the audience in important personal reflection about their own financial beliefs and values. The presentation was super informative and FUN.

She ROCKS. Overwhelmingly positive feedback. Favorite speaker of the day!

ANN LEMON, ASSOCIATE PROFESSOR
KUTZTOWN UNIVERSITY COMMUNICATION DESIGN DEPARTMENT

Dr. Brandi was a very engaging keynote speaker. She was honest, relatable and gave practical advice to interns on how to succeed in work. Her message that getting an education is great, but alone does not mean you have your career fixed but rather, getting involved and being a leader does.

CAROLINE THRUN
FELLOWSHIP AND TRAINING MANAGER
CUNY INTERNSHIP PROGRAMS

Dr. Brandi is a very engaging speaker. My graduating seniors loved both what she had to say and the way she delivered the topic of personal leadership.

ANN MCNALLY, BUSINESS PROFESSOR
ST. JOSEPH'S UNIVERSITY

She was great to work with and when on the panel, was very relatable to millennials.

I would love to work with her in the future again!

SYDNEY MCCLOUD, PRESIDENT
DREXEL UNIVERSITY WOMEN IN BUSINESS (DWIB)

Dr. Brandi brought energy, expertise and value to our coworking space. Her professionalism, ideas and advice will have impact on the entrepreneurs in our community long past the time of her visit.

We hope she comes back!

BEN BERGMAN, COMMUNITY MANAGER
1776 AT AMBLER YARDS

Dr. Brandi was amazing! Our students were fully engaged, attentive and really valued the advice she gave to them on knowing their self-worth and having positive self-esteem, being a leader (not a follower), and creating their personal brand. By her sharing her story - which has similar beginnings to their current life experiences - they were really able to see themselves in her and know they can achieve anything with the right tools, support and belief in themselves.

NIA DAYE, ASSISTANT DIRECTOR OF PHILANTHROPY
MERCY NEIGHBORHOOD MINISTRIES OF PHILADELPHIA, INC.

Dr. Brandi is a dynamic and energized speaker who connects naturally with the audience. Wonderful presence, brilliant and empowering.

I loved her insights on Millennials and Gen Z.

JEANETTE PASCUZZI-HEACOCK
PRESIDENT
AMERICAN SOCIETY FOR QUALITY

Dr. Brandi is a breath of fresh air in the world of personal branding and leadership. Her energy and passion for developing future leaders is dynamic and she is an asset to any company she works with.

CAITLYN MCCARTHY
TALENT MANAGEMENT PROGRAMS LEAD
WAWA, INC.

Working with Dr. Brandi was an overall pleasant experience. Communication through Dr. Brandi was consistent and she definitely contributed to the process running smoothly and professional. Dr. Brandi expressed she was eager to accept the offer to speak at my event and it showed when hearing her presentation. Dr. Brandi was a highlight of my Black Girls Rock Gala and the experience in its entirety was successful and I would love to speak with her again.

CARLY NEWTON
NATIONAL COUNCIL OF NEGRO WOMEN INC., TEMPLE UNIVERSITY CHAPTER

Dr. Brandi was an amazing presenter. She offered valuable insights and advice about personal branding in a way that was fun and relatable. Her event was one of the best that YPN has ever had!

KATE SMITH
YOUNG PROFESSIONAL NETWORK ERG
WAWA, INC.

Dr. Brandi was incredibly upbeat, honest, and reassuring. She shared the journey she took in her life and how students today can take those experiences and build upon them in their own life. She and her staff members were great to work with and the student feedback was incredibly positive!

JENNI KAPER, ASSISTANT DIRECTOR,
EMPLOYER ENGAGEMENT & EVENTS
UNIVERSITY OF DELAWARE - CAREER CENTER

Dr. Brandi shared her diverse experience in a very real way by using her personal career journey along with things she learned. She was engaging, funny and had a very interactive style with the audience. As I watched her presentation, I looked around the room at the audience and saw most women either shaking their head in agreement or smiling. This tells me that the audience found her presentation both credible and relevant.

SUSAN MAKURATH, DIRECTOR AT LARGE
TEMPLE UNIVERSITY
WOMEN'S NETWORK

Dr. Brandi is able to connect with the audience and provide real life examples that connect with everyone. Attendees walked away with nuggets of information they could easily apply to their day-to-day activities...both personally and professionally.

CHRISTIAN JONES
LEAD GRANTS MANAGEMENT OFFICER
CENTERS FOR DISEASE CONTROL

Dr. Brandi was a speaker at our inaugural conference in Washington, DC in 2017. She spoke eloquently and passionately about millennials in the workplace. Our audience loved her and her message resonated powerfully with everyone! Dr. Brandi is professional, bright, confident, dynamic, and a true joy!

KARA DODSON
EXECUTIVE CONSULTANT
VOLTA TALENT STRATEGIES

I met Dr. Brandi through a colleague and am so blessed to have participated in this opportunity. First, Dr. Brandi has an amazing personality and is an expert in her field. Her willingness to work with organizations and work with all ages is impeccable. She owns the crowd and leaves everyone anticipating the next workshop.

BRANDI WARDLOW, PROGRAM COORDINATOR
UNITED WAY

WWW.DOCTORBRANDI.COM

STILL READING? WELL LET'S KEEP GOING

TESTIMONIALS FROM DR. BRANDI'S CLIENTS

I've heard and read great things regarding Dr. Brandi and her speaking engagements. However, feeling the energy and passion live in person was extraordinary! Many of our graduates, and staff, expressed just how much her message resonated with them and inspired them!

QUINCY GILES, DIRECTOR OF ADMISSIONS
HUSSIAN COLLEGE

Dr. Brandi was excellent at our panelist discussion for early-stage businesses. She was able to motivate our business owners by being herself, relatable and confident in telling her story. They found her expertise valuable to the conversation and relevant to their business pain points.

ANTHONY DIXON, PROGRAM MANAGER
THE ENTERPRISE CENTER

Dr. Brandi's commitment to helping students improve themselves is inspiring. She's able to connect with students in a way that reinforces classroom techniques and inspires them to continue doing better.

KIMBERLY HAMM, DIRECTOR OF INSTITUTIONAL ADVANCEMENT MANOR COLLEGE

Dr. Brandi was very inspirational! I appreciated the candor and authenticity as well as the realistic action plans she put forth.

CHENARD CHERILUS
SENIOR DIRECTOR
COMCAST

Truly inspired by her energy, confidence and brilliance as she spoke to my students at University of Delaware. We are planning to have her back again. My students enjoyed her.

RYSHEEMA DIXON, ADJUNCT PROFESSOR
UNIVERSITY OF DELAWARE

Dr. Brandi is passionate and effectively articulates the subject of Millennial.

GREG DESHIELDS
EXECUTIVE DIRECTOR
PHLDIVERSITY

Dr. Brandi is an amazing and insightful person who not only gives wisdom but also provides applicable steps to put to practice whatever she's helping you to learn. She truly cares about the person and their progress, making sure she always adds a personal touch to her work. This makes her an extremely invaluable resource and a must have at any of your organizational functions, workshops or seminars.

JEFFREY C. JONES
HOST, COMMUNITY VOICE RADIO

Dr. Brandi is an excellent motivational speaker. She has a demonstrated track record of attracting a diverse audience & facilities She is a dynamic and highly skilled leader and innovator and connectator.

I would highly recommend Dr. Brandi for leadership and diversity and inclusion training.

STEVEN SCOTT BRADLEY, CHAIRMAN
AFRICAN AMERICAN CHAMBER OF PA-NJ-DE

This is the second time I've heard Dr. Brandi speak, and each and every time I learn something new. She has this very special style of delivery that challenges you, informs you, but also leaves you with a fresh perspective on ideas.

Her ability to adjust her style to her audience and use themes that resonate with the audience is uncanny. Over the few interactions I've had with her, I've just truly enjoyed speaking to and learning from her.

BRIAN JOHNSON
MANAGER
AC LORDI

Dr. Brandi was the keynote speaker at our annual Student Recognition Banquet during which she provided a highly engaging & informative message which resonated to all attendees.

URICK LEWIS
ASSISTANT VP, STUDENT LIFE
HARCUM COLLEGE

Dr. Brandi's energy and drive to motivate people, particularly millennials, and create real change in our society is infectious. She leads not only with fierce determination - but with empathy and love, illustrating that deep impact stems from honesty, realness, and deep personal connections.

She's one of the hardest working folks I know - and I so deeply admire her and how she gets things done.

MELISSA HAMILTON, ENGAGEMENT DIRECTOR
CULTUREWORKS GREATER PHILADELPHIA

Dr. Brandi was phenomenal. Our students need someone who will give them the real in and out's about not only college, but the professional word they are preparing for. She kept it "real", as the student's would say, but added some finesse to it. She was personable, and gave all the students her business card. I hear from students all the time who have called her, or emailed her and she has gotten right back to them. She is a certainly an inspiration. Book her today!!!

I admire what she has achieved as a woman of color, and so proud of her accomplishments. Keep breaking that glass ceiling! She is truly a role model that women and children can look up to.

MALIKAH GREEN-CLIETT
PHILADELPHIA SCHOLARS PROGRAM MANAGER
PHILADELPHIA EDUCATION FUND

Dr. Brandi interviewed our guest of honor, and Temple University Provost, JoAnne A. Epps during a luncheon. She lead a wonderful, inspirational talk and engaged the audience with confidence, humor and openness.

I look forward to working with her in the future.

BEN FRANK, EXECUTIVE DIRECTOR
CENTER CITY PROPRIETORS ASSOCIATION